

# Jennifer Lynch, MBA, CPA, CMA, CFE, CFI, CBV, ABV

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An accomplished forensic accountant, fraud examiner, and business valuator with over a decade of experience and expertise. A continuous learner with the CPA, CMA, CFE, CFI, CBV, and ABV designations. A university professor, published author, and public speaker. Providing a range of services related to personal injury and wrongful death claims, fraud examinations, and business valuations to a diverse clients. Strong analytical skills and a keen eye for detail. A leader who builds strong teams and efficient work processes.

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## Professional Experience

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### Professor (Part-time)

2022 – Present

York University – Toronto, ON

- Teaching “Earnings Management and Forensic Accounting” for the Master of Financial Accountability graduate program (MFAc)
- Teaching “Corporate Responsibility and Ethics” for the Master of Financial Accountability graduate program (MFAc)

### Instructor and Speaker (Part-time)

2023 – Present

CPA Ontario (Chartered Professional Accountants) – Toronto, ON

- Teaching “Forensic Accounting and Fraud Examination Overview” workshops
- Teaching “Forensics and Investigative Accounting” certificate program

### President & Principal Forensic Accountant

2012 – Present

Lynch & Associates, Forensic Accountants – Toronto, ON

- Founder/Owner of a competitive forensic accounting practice that provides comprehensive, high-quality, and timely services for a diverse range of clients
  - Managing a high-performing, service-oriented team
  - Establishing protocol for the forensic accounting team to provide an unbiased review and analysis of financial statements and records when preparing reports
  - Delegating work to team members effectively to meet quick turnaround times
- Fraud Investigation
  - Conducting fraud investigations related to corruption, intellectual property theft, asset misappropriation, investor fraud, and employee fraud
  - Conducting financial investigations and loss quantification calculations on behalf of corporations, owner-managed businesses, government agencies, and not-for-profit organizations
- Business Valuation & Matrimonial Disputes
  - Valuating business, assets, and liabilities in support of determining net family property
  - Calculating net worth estimates in divorces
  - Identifying hidden assets
- Personal Injury Litigation Support
  - Calculating damage quantification for personal injury and wrongful death claims
  - Preparing Income Loss Reports, Cost of Care Reports, Income Replacement Benefits Reports, Dependency Loss Reports, CPP Disability Benefits Calculations, and Long-Term Disability Benefits Calculations, etc.
  - Providing a proven record of success, e.g. the arbitrator awarded the exact amount of income we calculated in *Degroot v Security National Insurance Company*, 2021 CanLII 104413 (ON LAT)
- Expert Witness Services
  - Providing expert witness testimony before various Ontario courts and tribunals

### Author (Part-time)

2022 – Present

Law360 Canada (formerly known as “The Lawyers Daily”, LexisNexis Canada – Toronto, ON

- Weekly contributor to Law360 Canada, the leading primary source of legal news providing award-winning journalism of the highest standards to keeps readers connected to the latest, most essential news and insights

**Senior Forensic Accountant**

2007 – 2010

Rich Rotstein Chartered Accountants – Toronto, ON

- Preparing Income Loss Reports, Cost of Care Reports, Income Replacement Benefits Reports, Accident Benefits, CPP Disability Benefits, and Long-Term Disability Benefits
- Supervising junior employees and training new hires on forensic accounting best practices

**Forensic Accountant**

2005 – 2007

Forecs, Inc. / Krofchick Valuation Partners – Toronto, ON

- Preparing Income Loss Reports, Cost of Care Reports, Income Replacement Benefits Reports, Accident Benefits, CPP Disability Benefits, and Long-Term Disability Benefits
- Conducting research on industry specific data and statistics relating to personal injury cases

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## Certifications

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**Accredited in Business Valuation (ABV)**

- American Institute of Certified Public Accountants, 2021. An exclusive designation granted to CPAs who demonstrate expertise in valuation

**Chartered Business Valuator (CBV)**

- Chartered Business Valuators Institute, 2021

**Certified Fraud Examiner (CFE)**

- Association of Certified Fraud Examiners, 2018

**Certified Forensic Investigator (CFI)**

- Association of Certified Fraud Investigators of Canada, 2021

**Chartered Professional Accountant (CPA)**

- Chartered Professional Accountants of Canada, 2014
- Chartered Professional Accountants of Ontario, 2014

**Certified Management Accountant (CMA)**

- Chartered Professionals Accountants of Ontario, 2014

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## Education

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**Master of Business Administration (MBA)**, Schulich School of Business, York University, Toronto, ON

2012

**Bachelor of Arts in Economics**, University of Western Ontario, London, ON

2005

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## Publications

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Co-Author., Financial Crimes in Canada: An Overview of Money Laundering and Fraud, published in March 2023 by LexisNexis Canada Inc.

Author: Forensic Accounting and Fraud Examination in Legal Proceedings – to be published by LexisNexis Canada Inc. in March 2024

Unravelling Wirecard: Inside accounting fraud that shocked the world <<https://www.law360.ca/articles/45479/unravelling-wirecard-inside-accounting-fraud-that-shocked-world?category=analysis>>

Bite into the Truth: Exposing the Realities of Food Fraud <>

How cyberattacks are causing increase in identity theft cases <<https://www.law360.ca/articles/44809/how-cyberattacks-are-causing-increase-in-identity-theft-cases?category=analysis>>

Uncovering real estate title fraud: what homeowners need to know <<https://www.law360.ca/articles/44083/uncovering-real-estate-title-fraud-what-homeowners-need-to-know?category=analysis>>

Lessons from Uber's data breach <<https://www.law360.ca/articles/43925>>

Does the f in FIFA stand for fraud? Part two <<https://www.law360.ca/articles/43201/does-the-f-in-fifa-stand-for-fraud-part-two?category=analysis>>

Does the f in FIFA stand for fraud? Part one <<https://www.law360.ca/articles/43194/does-the-f-in-fifa-stand-for-fraud-part-one?category=analysis>>

Luckin Coffee: Rise after fall from accounting fraud <<https://www.law360.ca/articles/43259/luckin-coffee-rise-after-fall-from-accounting-fraud->>

Gross-Up and Management Fees in Personal Injury Lawsuits <<https://otlablog.com/gross-up-and-management-fees-in-personal-injury-lawsuits/>>.

Dependency Claims: How a Forensic Accountant can Help <<https://otlablog.com/dependency-claims-how-a-forensic-accountant-can-help/>>.

Why Ontario government should update accident benefit schedule in light of COVID-19 <<https://www.thelawyersdaily.ca/articles/35999/why-ontario-government-should-update-accident-benefit-schedule-in-light-of-covid-19>>.

Civil Actions for sexual assault: Analysis of damages <<https://www.thelawyersdaily.ca/articles/34756>>.

*CERB non-deductible from income replacement benefit: Concerns remain* <<https://www.thelawyersdaily.ca/articles/33001/cerb-non-deductible-from-income-replacement-benefit-concerns-remain>>.

*Fighting fraud: Small-Business edition*, <<https://www.thelawyersdaily.ca/articles/29993/fighting-fraud-small-business-edition>>.

*Lessons from the pandemic* <<https://www.thelawyersdaily.ca/articles/25245>>.

*COVID money as Indemnified benefit nonsensical* <<https://www.thelawyersdaily.ca/articles/24916>>.

*Virtual v in-person trials: Benefits, Negatives and Considerations* <<https://www.thelawyersdaily.ca/articles/24684>>.

*Responding to Improved Pandemic Scams* <<https://www.thelawyersdaily.ca/articles/25537>>.

*New, improved pandemic scams* <<https://www.thelawyersdaily.ca/articles/25447>>.

*Why COVID-19 wrecks havoc on marriages* <<https://www.thelawyersdaily.ca/articles/24088/why-covid-19-wrecks-havoc-on-marriages>>.

*How COVID-19 affects fraud investigations* <<https://www.thelawyersdaily.ca/articles/23821/how-covid-19-affects-fraud-investigations>>.

*How COVID-19 changes practice of law* <<https://www.thelawyersdaily.ca/articles/23794/how-covid-19-changes-practice-of-law>>.

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## Speaking Engagements

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Speaker, “Unmasking Deception: Navigating Misconduct and Fraud in Non-Profit Organizations”, Association of Certified Fraud Investigators (ACFI) Conference, October 22, 2024

Speaker, “Unmasking Deception: Fraud in NPOs”, Association of Certified Fraud Investigators (ACFI) Conference, September 10, 2024

Speaker, “Top 3 Most Argued Issues in Personal Injury Claims”, Chartered Business Valuators (CBV) Institute’s Connect 2024, June 21, 2024

Speaker, “Fraud Statistics and Future Trends”, Association of Certified Fraud Examiners (ACFE) professional development seminar, April 18, 2024

Speaker, “Workplace Misconduct”, Association of Certified Fraud Examiners (ACFE) professional development seminar, April 18, 2024

Speaker, “Fraud Investigation on White Collar Crime”, CPA Canada The ONE National Conference 2023, September 28, 2023

Speaker, “Shining a light on Corporate Misconduct”, CPA Ontario’s Ethics Conference: Navigating Grey Areas, June 22, 2023

Speaker, “Fighting Fraud: What Forensic Accountants Need to Know”, [GTA Accountants and Finance Network conference](#), March 8 2022.

Speaker, “Personal Injury Law in a Nutshell: What Forensic Accountants Need to Know”, [GTA Accountants and Finance Network conference](#), April 6, 2022.

Speaker, “Fighting Fraud and White Collar Crimes”, [Canadian Chinese Insurance Professionals Association \(CCIPA\) conference](#), August 10, 2022.

Speaker, “Personal Injury Law in a Nutshell”, [Canadian Chinese Insurance Professionals Association \(CCIPA\) conference](#), April 6, 2022.

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## Points of Interest

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Quoted in “Fraud is up and businesses are the target: Here’s how to fight back” written by Saira Peesker for *The Globe and Mail* <<https://www.theglobeandmail.com/business/article-fraud-is-up-and-businesses-are-the-target-heres-how-to-fight-back/>>.